CARMEN SKIPWORTH

GLOBAL AI STRATEGIST | BESTSELLING AUTHOR
|PODCAST HOST OF AI MADE SIMPLE

- Grammy nominated associate producer - Assistant Producer of “Pillars of Power”
- Author of Lead with Intelligence
- Facilitated over $200 million dollars in business growth
- AI Applications Certificate Northwestern Univ
- Partner with LA Tribune, Contributor to Forbes Business Council on Tech
- United Nation’s Global Distinguish Leadership Award
- Strategic Digital Transformation Award - PMI Generative

Lead with Carmen

Lead with Carmen is a modern AI leadership and business growth company founded by international speaker, author, and AI strategist Carmen Skipworth. Through its signature Ultimate AI Tools programs, Lead with Carmen helps entrepreneurs, executives, authors, and business owners leverage the power of AI tools, automation, branding, and visibility strategies to save time, increase profits, build authority, and scale faster in the AI-driven economy. Combining practical AI implementation with leadership, marketing, and business strategy, the company empowers clients to confidently embrace innovation without losing their authentic voice or human connection.

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Ultimate AI Tools

The Ultimate AI Tools course is designed to help entrepreneurs, business owners, executives, and aspiring leaders confidently leverage today's most powerful AI tools to grow their business, increase productivity, enhance marketing, and create new revenue opportunities. This hands-on program teaches participants how to use AI for content creation, automation, branding, lead generation, customer engagement, presentations, social media, and business strategy—without losing their authentic voice. Through step-by-step guidance, real-world applications, and practical implementation, students will learn how to save time, work smarter, build authority, and stay competitive in the rapidly evolving AI-driven economy.

FOR MORE INFORMATION VISIT WWW.LEADWITHCARMEN.COM