

## JILL HOLLY

THE WHITE LABEL STRATEGIST

- ► Empowering entrepreneurs with a Business-in-a-Box framework to build profitable brands
- ► CEO of The White Label Strategist; launched 3,000+ wellness and consumer brands
- ► Created a streamlined system guiding clients from concept to market
- ► Soon-to-be Amazon-published author of White Label Made Easy
- ► Over a decade of white-label expertise, leveraging realworld insights

## White Label Strategist

White Label Strategist empowers entrepreneurs to launch profitable white-label brands with an expert turnkey Business-in-a-Box system. As a premier consulting and fulfillment partner, we've supported over 3,000 wellness and consumer products brands, seamlessly handling sourcing, branding, and logistics. Our decade-plus industry expertise ensures clients build sustainable e-commerce ventures with ease.


## **The White Label Kick Start Program**

Discover how to build a profitable white label business in five easy steps: identify a lucrative niche, select reliable suppliers, create a standout brand, launch and optimize your e-commerce platform, and implement stress-free fulfillment. Follow this proven framework to turn your passion into a thriving, streamlined online venture.