



**SAM GHANEM** **JENELL KELLY**

INTERNATIONAL BRANDING  
STRATEGIST

INTERNATIONAL MINDSET MASTERY  
EXPERT

Sam Ghanem and Jenell Kelly are the dynamic force behind Let's Go 180°, a women-led international movement helping entrepreneurs transform from stuck to aligned through powerful messaging, mindset mastery, and strategic brand building. Together, they bring decades of experience, creative firepower, and heart-centered leadership to the brands they serve. With expertise spanning global print manufacturing, storytelling, coaching, and content creation, Sam and Jenell guide clients to uncover their authentic voice, align their business with their core values, and implement with clarity and confidence. Sam's mastery in brand congruence and strategic messaging blends seamlessly with Jenell's intuitive leadership and transformational coaching—fueled by her success as a two-time best-selling Amazon author. United by a shared mission to build legacy-driven brands, they don't just consult—they co-create, empower, and activate lasting impact. Through their signature Let's Go 180° framework, they help entrepreneurs not only grow but evolve—with brands that feel as good on the inside as they look on the outside.

For more information contact us at:  
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HOW TO GENERATE MORE CLARITY,  
VISIBILITY & INCOME

- Burnout to Breakthrough
- The Science of Your Subconscious
- Brand Alignment
- Implementation Planning