

SAM GHANEM

INTERNATIONAL BRAND STRATEGIST

- ► Founder of SG INK
- ► Co-Founder of Let's Go 180°
- ► Creator of the Why Pathway Course to Create Your Story Brand
- ▶ Brand & Messaging Coach, 3M College
- ► Masters of International Business Administration & Director of the BBB Board S.E Florida & the Carribean
- ► Motivational Speaker

Let's Go 180°

Let's Go 180° empowers entrepreneurs & corporations to create clarity, master their mindset, & craft a congruent message from the inside out through proven techniques and transformative programs like The Clarity Catalyst, & the Why Pathway, all designed to inspire growth and create even more success.

Why Pathway to Storybranding

The Why Pathway to Storybranding is a 12-week journey to clarify your message, align your brand, and implement with confidence. Walk away with a one-liner that converts, high-impact brand assets, and messaging that flows across platforms—rooted in your values, vision, and voice to attract your ideal clients with ease.