

MELANIE

Melanie Avery is the CEO of Avery Alliance Group, founder of Herculogic and Ink2INC, and the architect of the Sovereign Systems Method[™] — a strategic infrastructure for scaling legacy-led empires. As a best-selling author, AI marketing expert, and NLP-certified mentor, Melanie blends automation with alignment to help founders build systems that don't blink. Her keynotes speak to soft power, scalability, and sustainable success.

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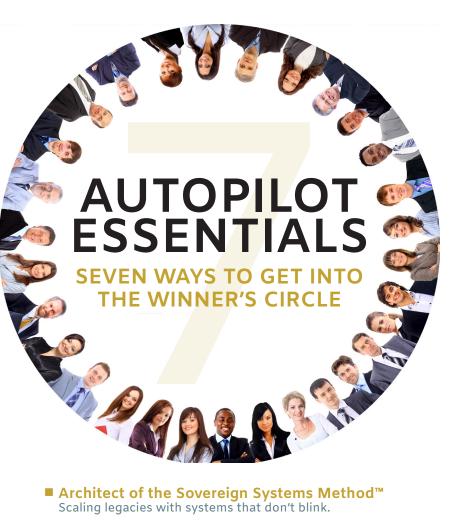
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CEO of Avery Alliance Group

Leading AI-powered automation and brand strategy for visionary founders.

Certified NLP Practitioner and Rainmaker Conference Speaker

Blending automation with emotional intelligence.

■ Founder of The Lioness Era™

Where soft power meets structured scale for women who lead differently.