



## JILL HOLLY

### THE WHITE LABEL STRATEGIST

Jill Holly is the CEO of The White Label Strategist, a company that helps people launch their own products without the stress. With over 10 years of experience, she's launched more than 3,000 brands in the health and wellness space. She has created a "business-in-a-box" system that makes it easy — you don't even have to touch the product! Jill is also the author of *White Label Made Easy*, coming soon to Amazon. She started small, selling on eBay and Amazon, and now runs a full scale white label logistics company and fulfillment center. She's also a proud mom of Amanda, Alex, and Anna — her biggest inspiration.



For more information visit us at:  
[www.whitelabelstrategist.com/5easysteps](http://www.whitelabelstrategist.com/5easysteps)

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WHITE LABEL KICKSTART SYSTEM

# WHITE LABEL KICKSTART SYSTEM

## FIVE EASY STEPS TO BUILD A WHITE LABEL BUSINESS

- **Nail Your Niche**  
Find the sweet spot for profits
- **Source with Confidence**  
Partner with suppliers who deliver
- **Brand Like a Boss**  
Simple secrets to stand out
- **Master the Online Game**  
E-commerce made easy
- **Ship Without the Stress**  
Fulfillment, simplified

