



## SANDEE SGARLATA

Global Podcast Expert

Sandee Sgarlata is a two-time award-winning author, certified life coach since 2004, professional speaker, retired U.S. national and international figure skating coach, and a gold medalist in ice dancing. She is the host of the Happiness Solved TV Show and Podcast, which is ranked in the top 0.5% globally and is serving as the Managing Director for the Los Angeles Tribune Global Podcast Network.

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PODCASTING MADE SIMPLE SANDEE SGARLATA

# PODCASTING MADE SIMPLE

## 7 TIPS TO LAUNCH A SUCCESSFUL PODCAST

- Podcasting as a business
- The basics to launch a successful podcast
- Building your customer database